



*Waterboro Association  
of Businesses, Inc.*

## **MEETING MINUTES**

The Monthly Meeting of the Waterboro Association of Businesses, Inc. was held on Wednesday, August 19, 2009 at the Waterboro Town Hall in Waterboro. President, Kerry DeAngelis, called the meeting to order at 7:35 a.m.

### **ROLL CALL**

Kerry DeAngelis, Leo Binette, Mike Campbell, Sara Belanger.

### **APPROVAL OF MINUTES**

Minutes from the July meeting were e-mailed and copies presented to members for review prior to this meeting. Motion was made for approval and accepted.

### **NEW BUSINESS**

1. **Treasurer's Report** – Tabled until September meeting, Treasurer not present.
2. WAB Annual Meeting
  - A. October 6<sup>th</sup> at 199 Sokokis in Waterboro.
  - B. Invitations in process/\$25.00 per person
  - C. Budget for Annual Meeting is \$500 which includes tax, tip and platter costs. We should be within budget.

### **OLD BUSINESS –**

#### **Committee Reports – Business Development Committee**

1. **Fall Business Expo –**
  - a. First ad will be running this week.
  - b. Options for insert in Current Publishing was discussed. Tab vs Booklet. Booklet was approved and will run the week before the Expo – October 12<sup>th</sup> publication.
  - c. October 5<sup>th</sup> is the deadline for WAB information to be placed in the booklet.
  - d. E-mail will be sent out to membership informing options for advertising within the booklet.
  - e. Leo will check with Gorham Savings Bank to see if anyone has checked the Post Office Box in Sherry's absence for any booth rental requests.
  - f. Target date for finalization of events is the end of September.
    - a. CHIPS – Masonic Lodge – Alfred, will set up in the cafeteria for child identification packets.

- b. Car Seat Safety will run from 11 AM until 3 PM in the front parking area of the school.
- c. Tory Joy – Odyssey of the Mind will run the concession area and provide food as their fundraiser for the EXPO as well as a demonstration in the small gym during the EXPO.
  
- g. Theme for Fall Expo is “Keeping Kids Safe”. The following items were brought up to be discussed at the next BDC meeting:
  - a. Wording relating to the various demos and give-aways from those demo areas to be used in advertising.
  - b. Should we provide EXPO plastic bags that can be used the following Halloween weekend, complete with safety tips.
  - c. Possible special ‘goodie’ for first 50-100 visitors to enter the EXPO.
  - d. Embroidered STAFF shirts for WAB members assisting with the EXPO. Estimate is about \$15.00 a piece and to order approx. 20 which can be used for future events. Leo will check with Todd on pricing for the WAB logo and STAFF embroidery.

### REMINDERS

1. **Next meeting** – Wednesday, Sept. 16th, 7:30 am at Waterboro Town Hall.
2. **Annual Meeting/Dinner** – Tuesday, Oct. 6<sup>th</sup>, 199 Sokokis, Waterboro, 5:30 PM
3. **October Meeting** – Wednesday, Oct. 21<sup>st</sup>, 7:30 am at Waterboro Town Hall. (finalization of EXPO plans and prep.)
4. **Business Development Committee** – Weekly on Wednesdays, Raven Hill Orchard, Ossipee Hill Road, Waterboro, 7:30 am

### ADJOURNMENT

Motioned for adjournment at 8:40 a.m., motion approved.