



*Waterboro Association
of Businesses, Inc.*

MEETING MINUTES

The Monthly Meeting of the Waterboro Association of Businesses, Inc. was held on Wednesday, July 15th, 2009 at the Waterboro Town Hall in Waterboro. President, Kerry DeAngelis, called the meeting to order at 7:35 a.m.

ROLL CALL

Sherry Norton, Kerry DeAngelis, Leo Binette, Mike Campbell, Susan Rocray, and Sara Belanger.

APPROVAL OF MINUTES

Minutes from the June 17th meeting were e-mailed and copies presented to members for review prior to this meeting. Motion was made for approval and accepted.

NEW BUSINESS

1. **Treasurer's Report** – Reviewed and approved. Current balance \$8,003.68.
2. **WAB 4 Warmth Raffle** – Leo will be responsible for ticket control and distribution. WAB 4 Warmth flyer was distributed to committee for posting.

OLD BUSINESS

1. **Waterboro Old Home Days Participation** –
 - a. Thank you to all volunteers. Balloons were a big success.
 - b. Discussion took place about making our presence more known by participating in the parade. This will be placed on the agenda for December.
2. **2009-2010 Waterboro Area Guide Wrap-up** –
 - a. Total Ad Revenue is \$7,736.00 (approximately \$1,000 outstanding but included in the total revenue figure). Printing, production and delivery cost \$4,246.98. Ad commission \$448 for a total PROFIT of \$3,041.02.
 - b. Kerry will follow up with outstanding ad balances.
 - c. We gained 13 new members to WAB as a direct result of Area Guide Ad Marketing. There were 3 non-member ads.
3. **Fall Business Expo** – Mike Campbell will chair the sub-committee with Expo planning through the Business Development Committee.
 - a. Expo will begin on Friday, Oct 23rd at noon for a career day to include MHS juniors and seniors. Business Expo will continue on Saturday, October 24th. MHS will be provided the opportunity of 20 booths in the

small gym on Friday afternoon. This small gym area will be used for demos/workshops on Saturday.

- b. Corporate sponsors should be approached as soon as possible.
- c. Expo will be advertised as “Fall Foliage” Business Expo.

- 4. **Library Letter of Support** - Kerry will provide a drafted Letter of Support for the Library for discussion and approval at the August meeting.

COMMITTEE REPORTS

1. Business Development Committee

- a. BDC will meet on a weekly basis going forward to plan and prepare for the upcoming Expo.

REMINDERS

- 1. **Next meeting** – Wednesday, August 19th, 7:30 am at the Waterboro Town Hall.
- 2. **Business Development Committee** – Weekly, beginning June 24th, Raven Hill Orchard, Ossipee Hill Road, Waterboro, 7:30 am

ADJOURNMENT

Motioned for adjournment at 8:45 a.m., motion approved.