



*Waterboro Association  
of Businesses, Inc.*

## **MEETING MINUTES**

The Monthly Meeting of the Waterboro Association of Businesses, Inc. was held on Wednesday, May 19th, 2010 at the L&M Floors and More, 961 Main Street, in Waterboro. President, Leo Binette, called the meeting to order at 7:30 a.m.

### **ROLL CALL**

Leo Binette, Mike Campbell, Marion McAvoy, Steven Strong, Sherry Norton, Sue Rocray and Sara Belanger. Guest: TammyJo Girard

**APPROVAL OF MINUTES** - Minutes from the March meeting were reviewed, motioned and approved.

### **NEW BUSINESS**

1. **Treasurer's Report** – Reviewed and approved. Current balance \$6,277.80.
2. **WAB on Facebook** – It was approved that WAB will now have a Facebook page. Kerry will do the set up of the page.

### **OLD BUSINESS**

1. **2010-2011 Waterboro Area Guide**
  - a. Ad sales at approx. \$4500
2. **Buy Local Campaign** - Leo presented a copy of the Scarborough Buy Local Brochure for review and evaluation. Items of interest:
  - a. Advertising Campaign with insert and incorporate into Area Guide
  - b. Create a 'brand' for localize buy local campaign.
  - c. Will approach a few designers to create a brand – Kerry / TammyJo

### **APPOINTMENT**

TammyJo Girard presented herself to the WAB members requesting support in the upcoming elections as a candidate for the Waterboro Board of Selectman. TammyJo shared her experiences and qualifications for the position as well as providing us with her insight and vision for the future of Waterboro.

### **REMINDERS**

1. Next Monthly Meeting, Wed., June 16th, 7:30 a.m., L&M Floors and More, 961 Main Street, Waterboro. Tom Ursa will be attending the June meeting with updates and to answer questions.
2. Monthly Socials will begin on June 2<sup>nd</sup>, 4PM to 6PM, at 199 Sokokis in Waterboro. Socials will offset bi-weekly with the monthly WAB meetings.

### **ADJOURNMENT**

Motioned for adjournment at 8:25 a.m., motion approved.

