



*Waterboro Association
of Businesses, Inc.*

MEETING MINUTES

The Monthly Meeting of the Waterboro Association of Businesses, Inc. was held on Wednesday, January 20, 2010 at L&M Floors and More, 961 Main Street, Waterboro. President, Leo Binette called the meeting to order at 7:45 AM.

ROLL CALL

Kerry DeAngelis, Leo Binette, Mike Campbell, Sara Belanger, Sherry Norton, Marion McAvoy, Chris Binette, Susan Rocray, Lisa Lewis, Julie Bayley, Steven Strong, Michelle Fournier.

APPROVAL OF MINUTES

Minutes from the October 21 and December 7 meetings were presented. Both were reviewed and approved.

NEW BUSINESS

1. **New Member Vote** –
 - a. Reliable Yard Care and Construction application for membership was presented, motioned and approved. Welcome to the Association.
2. **Treasurer's Report** – Balance as of January 20: \$3,730.75
3. **Membership Billing** –
 - a. E-mails were sent to those who signed up for electronic billing. Some members had problems opening the file. Kerry will research.
 - b. All members who did not sign up for electronic billing will receive their renewal by mail.
4. **F.E.T. Ice Fishing Derby** –
 - a. February 14th, 2010
 - b. WAB will donate a \$50.00 Gift Card to the event.
5. **Old Home Days Parade/Carnival** – (Event is pending Town Approval)
 - a. Please brainstorm and bring your ideas to the February Meeting. Some ideas already presented for future discussion are:
 1. A large tent with local businesses represented
 2. Float for the Parade
6. **Town Planner** – February
 - a. Tom is willing to attend our February meeting for questions and answer session – the year in review and upcoming items of interest.
7. **2010 WAB Budget** – 2010 Budget was presented with amendments of the Post Office Box increase to \$75/year and Insurance increase to \$350. Budget approved.
8. **WAB Brochure** – Items discussed for the next brochure included:
 - a. Increasing marketing and response to increase membership.

- b. Julie suggested including high school students in the creation of the brochure.
- c. Kerry will check with Sanford Vocational Printing Department.

COMMITTEE REPORTS

1. Business Development Committee will begin holding meetings on February 3. The first meeting will be held at Bayley Realty at 7:30 AM.
2. Other locations discussed for these meeting included Raven Hill Orchard and Goodall Meeting Room.
3. Anyone interested in holding meeting at his or her business location, please contact Leo.

OLD BUSINESS

1. WAB Fundraisers Follow-Up.
 - a. WAB 4 Warmth – Winner: Stephen Kasprzak.
 - b. Town of Waterboro Fuel Assistance Program was provided a donation of \$3500.
2. Business After Hours – January 28, 2010, 6pm at Binette Insurance Agency, co-Sponsored with Lakeside Market.
3. Ice Rink Progress Report – Added to our Old Business was an update on the Ice Rink. Unfortunately, the elements have prevented the completion of the ice rink for this winter season. Several options for next year were discussed as all felt this was definitely a worthwhile project. \$350. has been received from the ATV Club for wood purchase.
4. Monthly Business Spotlight – Binette Insurance Agency Spotlight has been postponed until the February meeting. We will be looking for a Business Spotlight for the March meeting.

APPOINTMENTS

1. Binette Insurance Agency – Spotlight postponed until February.
2. Member Comments/Suggestions
 - a. Chris Binette has asked interested members to attend the Economic Development Committee Meetings on Thursdays from 4:00 to 5:30. You do not have to be a resident of Waterboro to attend and obtain valuable information from these meetings.

REMINDERS

1. **Business After Hours** – Thursday, January 28th, 2010, Binette Insurance Agency, co-sponsored with Lakeside Market.
2. **Business Development Meeting** – Wed, Feb 3rd at 7:30 AM, Bayley Realty Group, 925 Main Street, Waterboro.
3. **Next Meeting** – L&M Floors and More, 961 Main Street, South Waterboro, Wednesday, February 17th, 2010 at 7:30 AM

ADJOURNMENT

Motioned for adjournment at 9:10 AM, motion approved.