

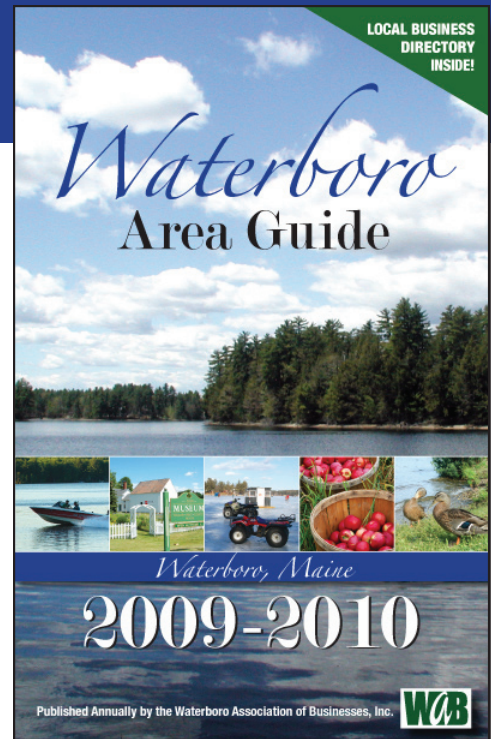
# Coming in June 2010:

## Waterboro Area Guide — 2010-2011 EDITION —

Don't miss your chance to be part of the next edition of the Waterboro Area Guide. The guide is a booklet published each Summer containing local information essential to both visitors and residents as well as those just moving in or looking to relocate to the area.

Also a guide to local businesses by category, the Waterboro Area Guide serves as a business to business guide and provides an outstanding advertising opportunity while promoting the use of the local businesses within the guide.

The guide is distributed throughout the area at local businesses, Chamber of Commerces, Real Estate offices, visiting areas coming into Maine, town halls, tourist spots and stores.



**SIZE: 5 1/2 X 8 1/2**

**CIRCULATION: 3,000**

**AD DEADLINE: 4/30/10**

### ADVERTISING RATES:

<b>Deadline: 4/30/10</b>	Member (20% discount)	Non-Member
FULL PAGE (4.5" w x 7.5" h)	\$264	\$330
<i>Full page Full-color</i>	<i>\$344</i>	<i>\$430</i>
1/2 PAGE (4.5" w x 3.75" h)	\$152	\$190
<i>1/2 page Full-color</i>	<i>\$192</i>	<i>\$240</i>
1/4 PAGE	\$88	\$110
<i>1/4 page Full-color</i>	<i>\$128</i>	<i>\$160</i>
VERTICAL (2.2" w x 3.75" h)	HORIZONTAL (4.5" w x 1.825" h)	
1/8 PAGE (2.2" w x 1.825" h)	\$48	\$60
Listing in Business Directory	FREE	N/A
COUPON (2.2" w x 1.1625" h)	\$30	\$37.50
FULL PAGE - 12 COUPONS	\$240	\$300

*(Coupons available only in addition to a display ad.)*

**WAB members receive a 20% discount on display rates.**

WAB Membership is  
\$35 annually.

Applications are available at  
[www.waterborochamber.org](http://www.waterborochamber.org).



*Waterboro Association  
of Businesses, Inc.*

PO Box 247, East Waterboro, ME 04030  
[www.waterborochamber.org](http://www.waterborochamber.org)

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