

Advertising Rates & Sizes:

Deadline: 5/20/10 Member (20% discount) Non-Member

FULL PAGE (4.5" w x 7.5" h)	\$264	\$330
Full page Full-color	\$344	\$430
1/2 PAGE (4.5" w x 3.75" h)	\$152	\$190
1/2 page Full-color	\$192	\$240
1/4 PAGE Vertical (2.2" w x 3.75" h)	\$88	\$110
1/4 PAGE Horizontal (4.5" w x 1.825" h)	\$88	\$110
1/4 page Full-color	\$128	\$160
1/8 PAGE (2.2" w x 1.825" h)	\$48	\$60
Listing in Business Directory	FREE	N/A
WAB Annual Membership Dues		\$35

WAB members receive a 20% discount on display rates.

1/2 PAGE
4.5" w x 3.75" h
\$190 (\$152)

**Full-color:
\$240 (\$192)**

*WAB members receive a 20% discount on display rates
(shown in parentheses).*

FULL PAGE
4.5" w x 7.5" h
\$330 (\$264)

Full-color: \$430 (\$344)

1/4 PAGE
VERTICAL
2.2" w x 3.75" h
\$110 (\$88)

**Full-color:
\$160 (\$128)**

1/8 PAGE
2.2" w x 1.825" h
\$60 (\$48)

1/4 PAGE HORIZONTAL
4.5" w x 1.825" h
\$110 (\$88)

Full-color: \$160 (\$128)