

Advertising Rates & Sizes:

Deadline: 4/30/10	Member (20% discount)	Non-Member
FULL PAGE (4.5''w x 7.5''h)	\$264	\$330
<i>Full page Full-color</i>	<i>\$344</i>	<i>\$430</i>
1/2 PAGE (4.5''w x 3.75''h)	\$152	\$190
<i>1/2 page Full-color</i>	<i>\$192</i>	<i>\$240</i>
1/4 PAGE	\$88	\$110
<i>1/4 page Full-color</i>	<i>\$128</i>	<i>\$160</i>
VERTICAL (2.2''w x 3.75''h)	HORIZONTAL (4.5''w x 1.825''h)	
1/8 PAGE (2.2''w x 1.825''h)	\$48	\$60
Listing in Business Directory	FREE	N/A
WAB Annual Membership Dues.	FREE	\$35

1/2 PAGE
4.5''w x 3.75''h
\$190 (\$152)

Full-color:
\$240 (\$192)

*WAB members receive a 20% discount on display rates
(shown in parentheses).*

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