

# Advertising Rates & Sizes:

<b>Deadline: 4/30/09</b>	Member (20% discount)	Non-Member
FULL PAGE (4.5" w x 7.5" h)	\$264	\$330
<i>Full page Full-color</i>	\$344	\$430
1/2 PAGE (4.5" w x 3.75" h)	\$152	\$190
<i>1/2 page Full-color</i>	\$192	\$240
1/4 PAGE	\$88	\$110
<i>1/4 page Full-color</i>	\$128	\$160
VERTICAL (2.2" w x 3.75" h)	HORIZONTAL (4.5" w x 1.825" h)	
1/8 PAGE (2.2" w x 1.825" h)	\$48	\$60
Listing in Business Directory	FREE	N/A
SINGLE COUPON (2.2" w x 1.1625" h)	\$30	\$37.50
FULL PAGE - 12 COUPONS	\$240	\$300

*(Coupons available only in addition to a display ad.)*

**1/2 PAGE**  
4.5" w x 3.75" h  
\$190 (\$152)

**Full-color:**  
\$240 (\$192)

*WAB members receive a 20% discount on display rates  
(shown in parentheses).*

**FULL PAGE**  
4.5" w x 7.5" h

\$330 (\$264)

**Full-color: \$430 (\$344)**

**COUPON**  
2.2" w x 1.1625" h  
\$37.50 (\$30) single  
\$300 (\$240) full page

**1/4 PAGE  
VERTICAL**  
2.2" w x 3.75" h  
\$110 (\$88)

**1/8 PAGE**  
2.2" w x 1.825" h  
\$60 (\$48)

**Full-color:**  
\$160 (\$128)

**1/4 PAGE HORIZONTAL**  
4.5" w x 1.825" h  
\$110 (\$88)

**Full-color: \$160 (\$128)**